

## Fall 2025 Digital Marketing

**Students can enroll in the program full time (all courses in one term) or part time (courses per student choice)**

**Students can take individual courses instead of the entire program by applying as a "Non-Program Student"**

**ONLINE APPLICATION FOR ADMISSION IS REQUIRED AND STUDENTS MUST BE ACCEPTED BEFORE THEY MAY REGISTER.**

COURSE #	COURSE NAME	ONLINE/IN PERSON	INSTRUCTOR	DATE	DAY	TIME
MRKT 1100	Marketing Fundamentals	Online	Corina King	Sep 2 - Oct 21	Tues/Thurs	6:30pm - 9:30pm
MRKT 1200	Digital Marketing	Asynchronous	Patrick Sauriol	Sep 2 - Dec 14	-	
MRKT 1250	Managing Social Media	Asynchronous	Patrick Sauriol	Oct 20 - Dec 14	-	
MRKT 2400	Consumer Behaviour	Online	Catherine Wark	Sep 3 - Oct 20	Mon/Wed	6:30pm - 9:30pm
MRKT 1500	Marketing Analytics	Online	Patrick Sauriol	Oct 22 - Dec 10	Mon/Wed	6:30pm - 9:30pm
MRKT 2900	Marketing Case Studies & Simulations	Online	Alireza Akhouni	Oct 23 - Dec 11	Tues/Thurs	6:30pm - 9:30pm

***\* Please note that students are required to purchase their own textbooks (with the exception of sponsored students).***

***Student textbook list is available on the Digital Marketing program page at <https://rmcollege.sd42.ca/program/dm/>***